

Figure 1: Product Parameters that Influence Perfume Performance in Diluted PW Products

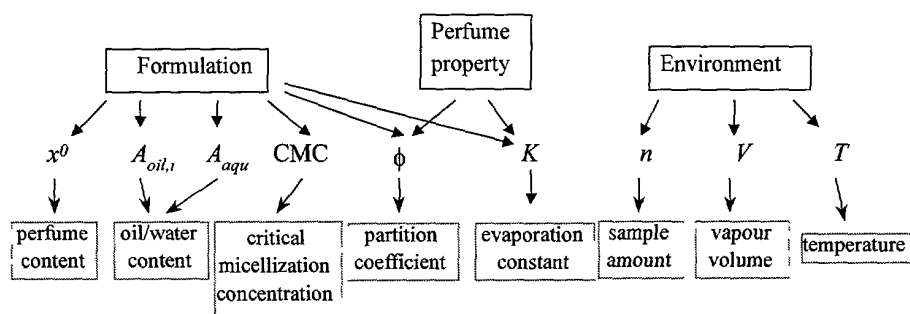


Figure 2: Theoretical Calculations of Fragrance Burst with Dilution

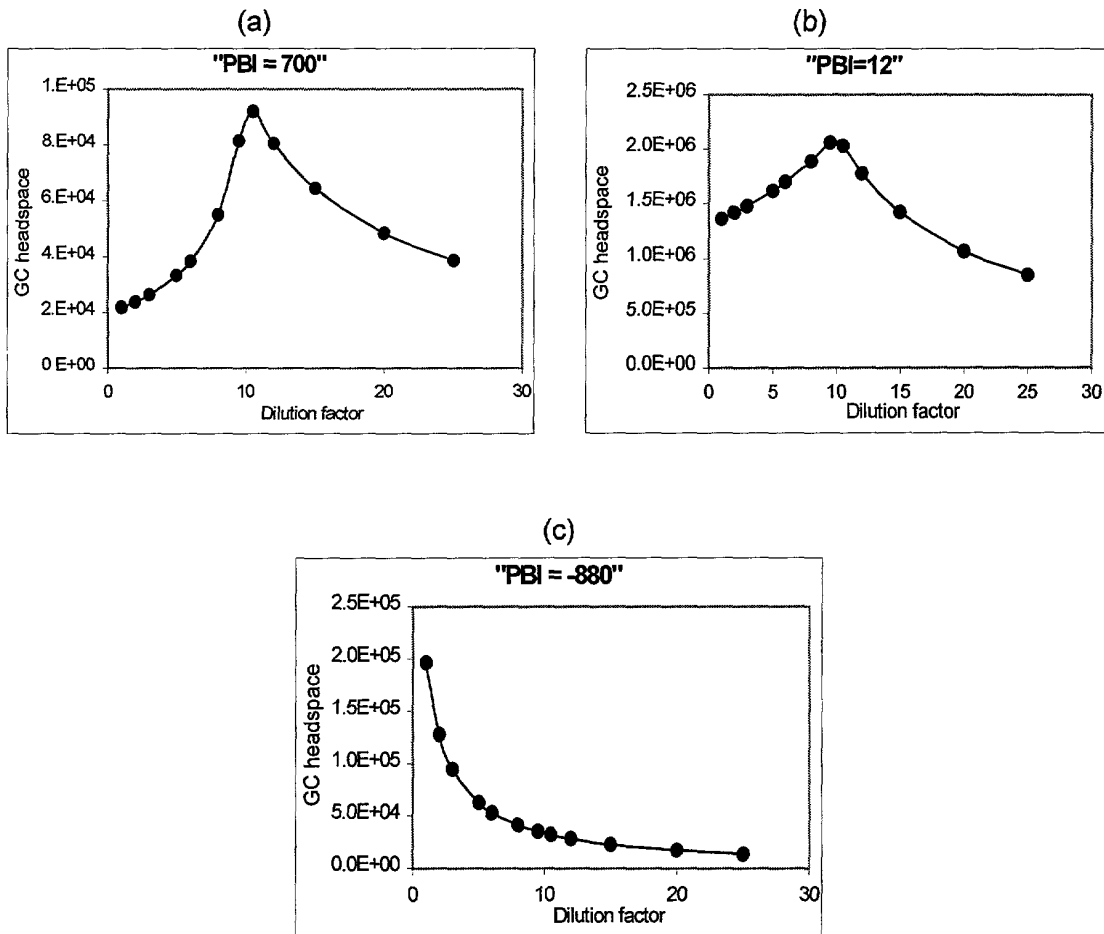


Figure 3: Fragrance Burst Profiles of Different Perfume Molecules in Surfactant Solution (5% sodium laurate solution)

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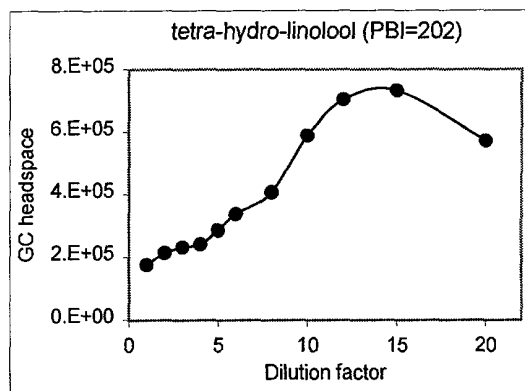
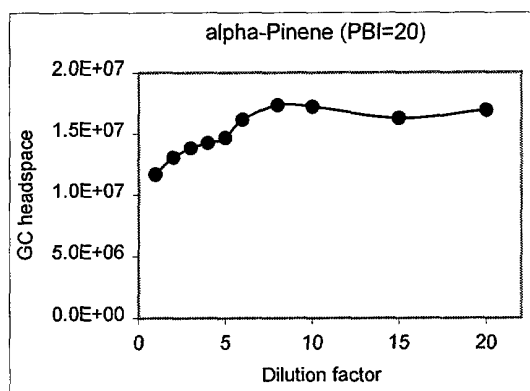
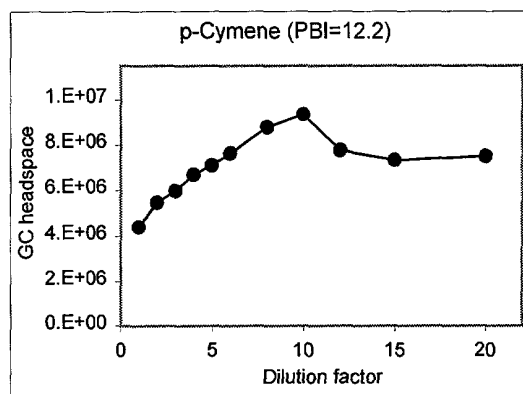
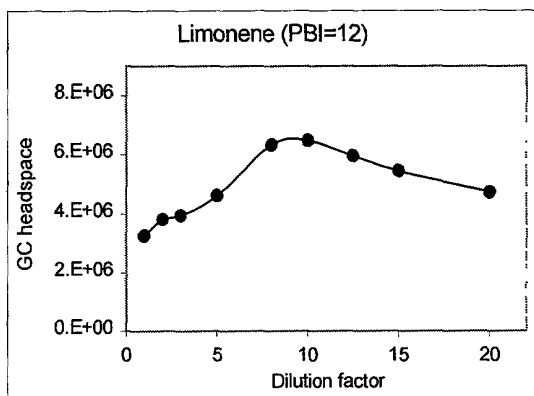


Figure 3: Fragrance Burst Profiles of Different Perfume Molecules in Surfactant Solution (5% sodium laurate solution) (Cont'd)

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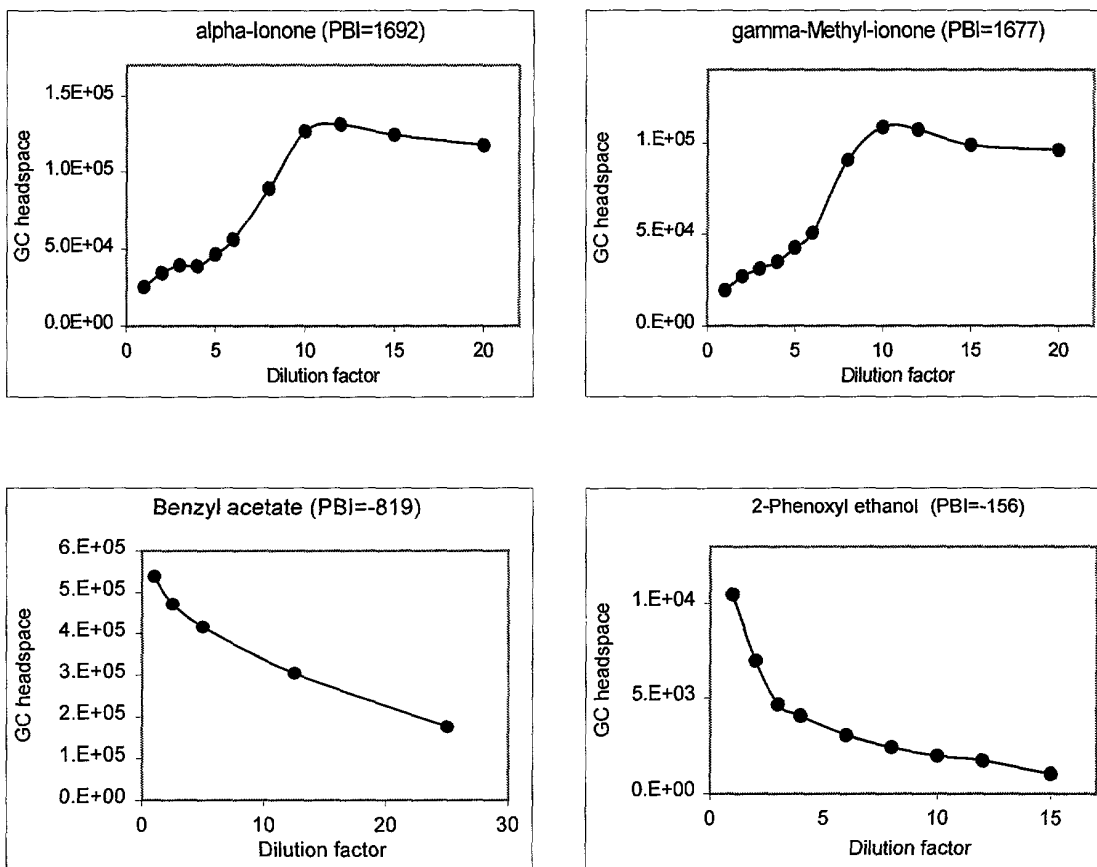


Figure 4: Two-component Fragrances in Shower Liquid that Change Note upon Dilution

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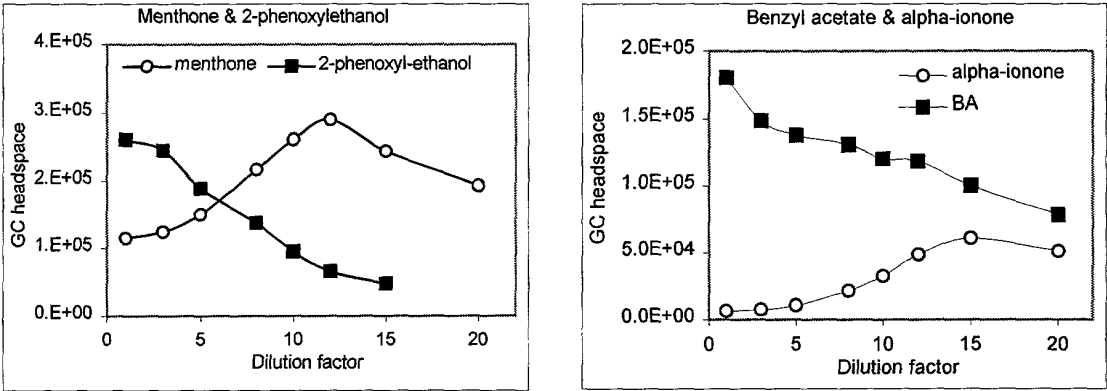
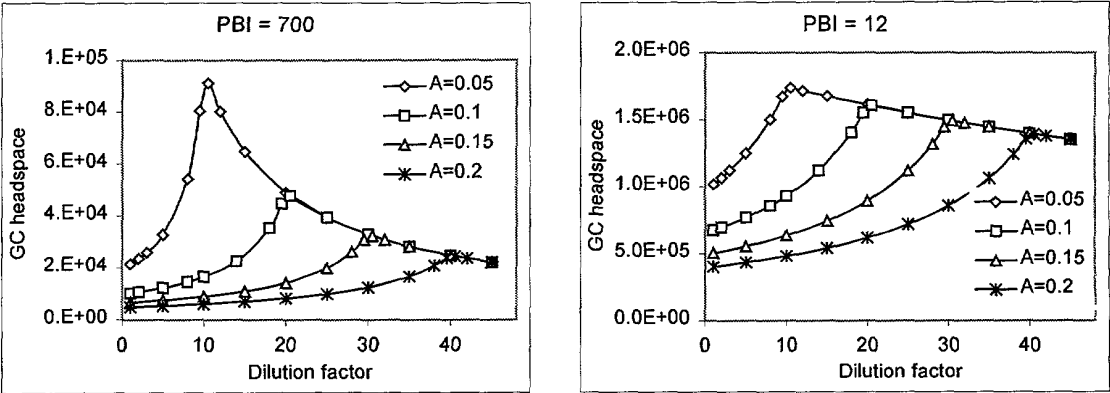


Figure 5: Theoretical Models of Fragrance Burst with Change in Surfactant Concentration

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A: The concentration of the surfactant (wt/wt).

Figure 6: Experimental Results of Fragrance Burst with Changes in Surfactant Concentration

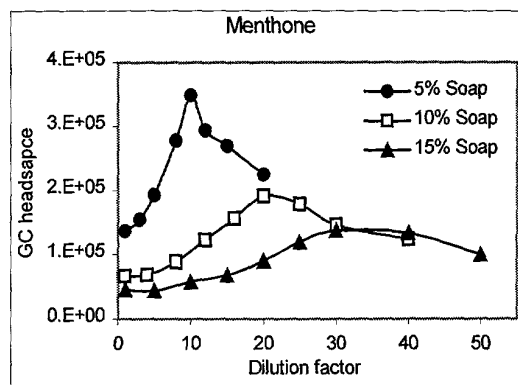
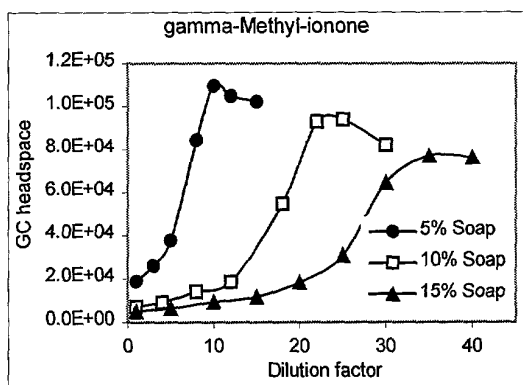
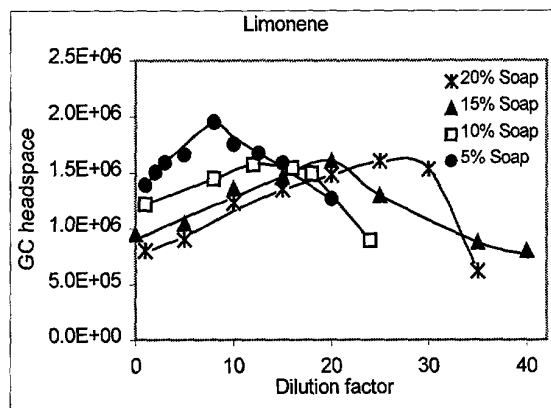


Figure 7: Theoretical Model of Fragrance Burst with Change in Surfactant CMC

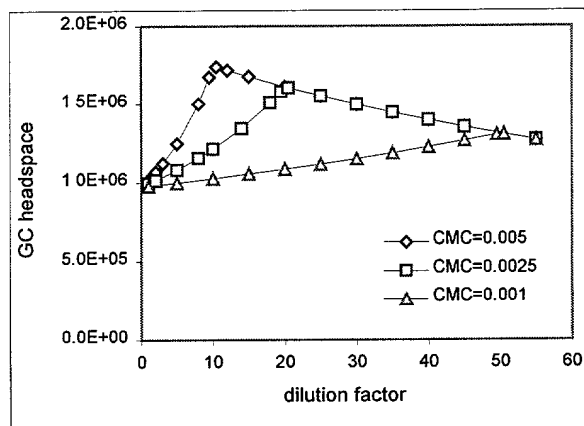




Figure 8: Experimental Results of Fragrance Burst with Change in CMC

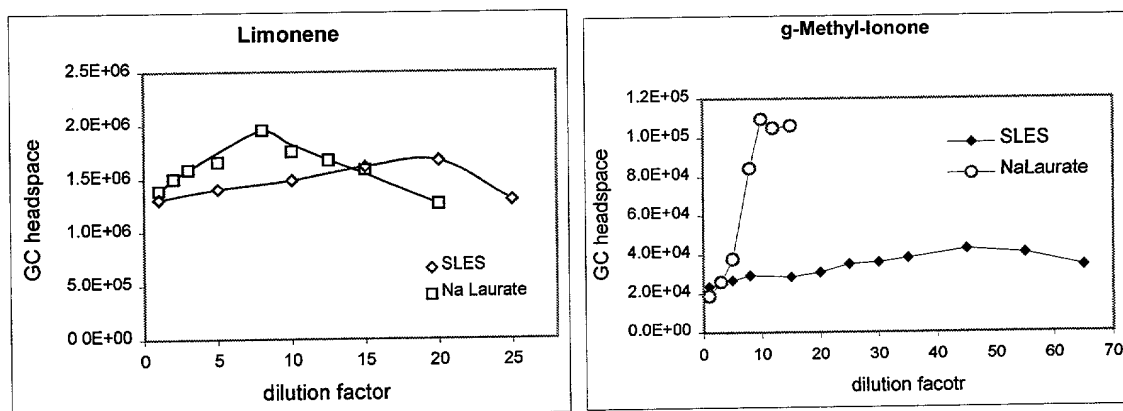


Figure 9: Normalized Dilution Curve for Component in a Perfume Mixture

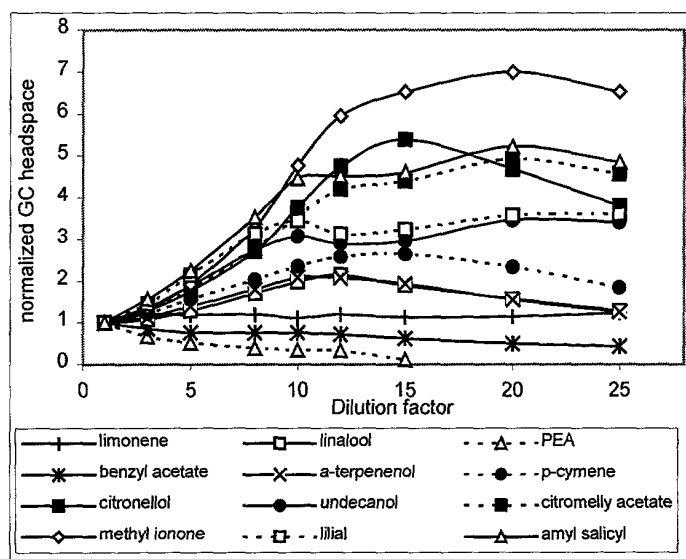


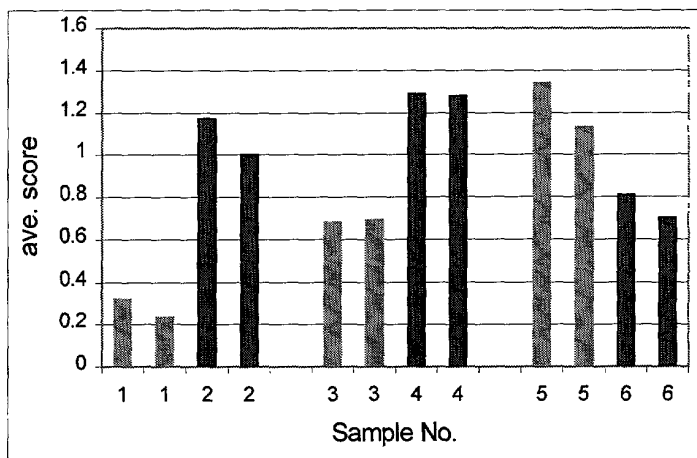
Figure 10: Results of Panel Study of the Single Perfume ( $\gamma$ -methyl-ionone) Systems

Figure 11: Results of Panel Study of the Multi-component Perfume (menthone, tetra-hydrol-linalool,  $\alpha$ -ionone,  $\gamma$ -methyl-ionone) Systems

